



# Strengthen Stewardship

## *With Electronic Giving*

### Church committee presentation

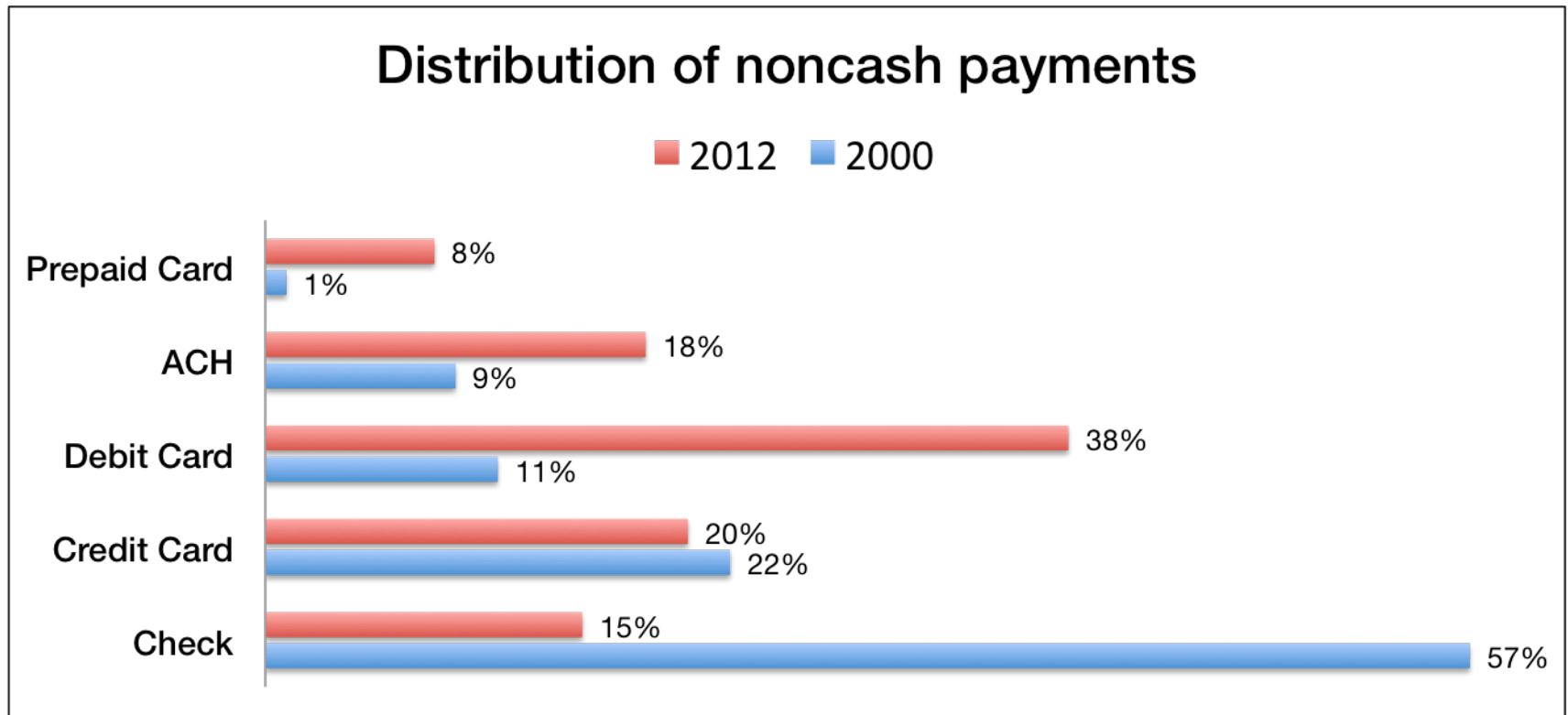
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# Is your church too dependent on checks?

With the rise of electronic payment methods, fewer people are writing checks.



Source: The Federal Reserve Payments Study (2001 & 2013)

# How do you manage summer donation slump?



- July check offerings are typically 40% below April and December levels\*.
- Electronic giving helps to increase the consistency of giving throughout the year.

\*Source: Vanco Payment Solutions internal analysis of monthly check deposits by church clients.

# Primary benefits of electronic giving

- Increases overall contributions
  - Recurring donations
  - Appealing payment methods
- Frees up staff time
  - Detailed reports sent electronically
- Reduces risk
  - Sensitive data is encrypted on secure Vanco servers
- Helps the environment

# Why members appreciate electronic giving



- Convenience
  - No need to carry checkbook or cash
- Control – with online giving
  - Available 24/7
  - Manage recurring contributions
  - Make one-time donations
  - View online giving history

# Why members appreciate electronic giving [cont]

- Consistency
  - Automating contributions keeps members on track with pledges and planned giving even if they miss service
- Speed
  - Online giving provides an immediate response for disaster relief
- Timing
  - Recurring transactions can be scheduled to coincide with payday
  - Year-end giving can be made up to the very last minute

# Two easy ways your members can sign up

## Online



- Members enter donation information on your online donation page
- Members can manage recurring donations & view online giving history

## Paper Form



- Members complete and sign an authorization form
- Church staff logs into MyVanco to set up the recurring donation



# How online giving works

- Dollar amount

Donor enters the dollar amount to pay.

- Frequency

Donor selects the frequency of their payment (e.g. one-time, weekly or monthly).

- Start date

Donor selects a payment start date and clicks the Continue button. To simplify reporting, we can put limits in place

**Donations**

If you've already created a profile, please "Log In" on the right, otherwise continue.

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**Donations**

General Operating:	<input type="text"/>	
Building Fund:	<input type="text"/>	
Missions:	<input type="text"/>	
Other:	<input type="text"/>	<input type="text"/>

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<b>Total:</b>	0.00
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Donation/Payment Frequency:

Donation/Payment Start Date:

Continue

# How online giving works [cont]

## ■ Donor information

Donor enters their name, address and other personal information.

## ■ Payment method

Donor selects a payment method (checking, savings, credit/debit card).

## ■ Summary

A summary of the donor's transaction(s) appears in the upper right corner of the screen and a confirmation page is displayed once the donor clicks the Process button.

Payment Information	
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Address 1:	<input type="text"/>
Address 2:	<input type="text"/>
City:	<input type="text"/>
State / Zip:	<input type="text"/> <input type="text"/>
Phone Number:	<input type="text"/>
Email Address:	<input type="text"/>
Account Type:	<input checked="" type="radio"/> Checking <input type="radio"/> Savings <input type="radio"/> Credit/Debit Card
Routing Number:	<input type="text"/>
Account Number:	<input type="text"/>
<input type="button" value="Process"/>	

Donation Summary	
Donations	
General Operating	50.00
Missions	25.00
<b>Total Monthly Donation</b>	<b>75.00</b>

# Special features and services

- Accept more than donations
  - Registrations
  - Payments
  - Pledges
- Mobile optimized
  - Complimentary smartphone-friendly version
- Free QR (Quick Response) code
  - A unique QR code gives members instant access to your giving page

# Special features and services [cont]

- Unlimited number of funds
- Dedication option
  - “In memory of” or “In honor of” field
- Additional gift option
  - An additional percentage is donated to offset card processing fees
- Page sponsorship option
  - Electronic version of a bulletin ad
- Spanish version
  - Complimentary Spanish version available

# Easily accept credit cards

- Mobile card reader
  - Available for Apple® or Android™
  - Requires free Mobile Access app
  - Sends receipts via email
- Desktop card reader
  - Plugs into USB port of a computer
  - Requires access to MyVanco online service center
  - Sends receipts via email
- Card terminal
  - Connects to your network
  - Prints receipts on the spot



# Advantages of working with Vanco

- Recurring donation specialists
  - More than 15,000 churches and nonprofits use Vanco for recurring contributions & payments
- Flexible payment options
  - eCheck – Electronic funds transfer from checking or savings
  - Credit/Debit Card Giving – All major credit and debit cards
- Detailed reporting
  - Reports of all transactions and deposits are available online 24/7
  - Individual funds and payments can be listed separately

# Advantages of working with Vanco [cont]

- Fast deposits
  - Same day deposits for ACH transactions
  - 2-4 business days for card transactions
- Software integrations
  - We integrate with many popular church and nonprofit softwares
- Live training & support
  - Personalized telephone training
  - Tips, bulletin messages & materials to help you grow your electronic giving program

# Advantages of working with Vanco [cont]

## No long-term contract

- Month-to-month contract
- No cancellation fees

## Easy to get started

- Up and running in less than a week





# Security measures in place

- PCI Level 1 Compliant Service Provider
- PCI standards implemented for all IT systems, payment solutions and business applications
- Annual independent PCI and SCO 1<sup>SM</sup> Type 1 audits
- Extensive redundancy and back ups


# Starting your electronic giving program

## Two ways to sign up

- Call 800-675-7430
- Sign up online

## Raise awareness

- Utilize Vanco's library of resources
  - Bulletin messages & inserts
  - Offering plate cards
  - Signs
  - Guide to Electronic Giving



**Electronic Giving:  
Fast, easy, & secure**

Support the work of our church through Electronic Giving. Have your weekly or monthly contribution debited from your checking or savings account and transferred directly into the church account safely and electronically—you'll never have to remember your checkbook again!

**We would love for you to get started!** Pick up an authorization form today.

# Testimonial

“I have researched all of the online giving vendors and Vanco offers the best service for the most reasonable price. The site is very user friendly for our members to contribute to church and we have had steady growth in new users and overall giving to church. Today, a church MUST offer easier ways to give rather than only cash or check.”

**Living Hope Baptist Church** - Bowling Green, Kentucky

