

GA 2023 Budget Report



UUA GENERAL ASSEMBLY
PITTSBURGH • JUNE 21 - 25, 2023

GA 2023 Results:

Registration Income	\$1,348,576
Business Only - \$24,350	
In-person - \$990,576	
Online - \$333,650	
Non-Registration Income	<u>\$ 280,045</u>
Inc. Donations - \$40,828	
Total Income	\$1,628,621
Total Expenses	<u>\$1,370,378</u>
Balance	\$ 257,913

GA 2024 Budget Forecast



UUA GENERAL ASSEMBLY
VIRTUAL GA • JUNE 20 - 23, 2024

GA 2024 Forecast:

Registration Income	\$ 926,500
Business Only Delegates - \$71,500	
Online Attendees - \$855,000	
Non-Registration Income	\$ 86,500
Donations – do not anticipate donations as income because donations are optional	
Exhibitors/Advertisers – less engagement from the online audience, so less buy-in	
Total Income	\$1,013,350
Total Expenses	<u>\$1,013,350</u>
Balance	\$ 0

GA 2024

Outcomes from GA MAP

Current Grid (version H)

[GA 2024 Final Grid Draft.xlsx](#)

* General Sessions time may be added when the Board revisits the Grid in February 2024

Objectives:

Attendees will receive ~

- Memorable, high-impact content for faith formation, with an easy and accessible experience
- Sense of belonging in virtual community, with flexible approaches for a variety of needs
- Renewed connection to the wider faith of Unitarian Universalism through the UUA
- Inspiration and support for the year ahead with their local congregations and communities

Theme:

“Love Unites, Stories Ignite”



General Assembly 2024 Registration

Join us online June 20 - 23, 2024.

General Assembly 2024 will be an online event; registration includes access to the GA app, as well as all on-demand programming, live webinars, and live-streamed events. (See Voting Delegates below for a description of the business-only online option).

2024 GA Registration Rates	Through February 28	March 1 - May 15	After May 15
Full Online Registration	\$280	\$315	\$400
Business-Only Online (delegate platform only)	Donation \$0/\$100/\$150/\$200	Donation \$0/\$100/\$150/\$200	Donation \$0/\$100/\$150/\$200
Youth Online (10th grade - age 18)	\$280	\$315	\$400
Children* (0 - 9th grade)	Complimentary with registered adult	Complimentary with registered adult	Complimentary with registered adult

Registrations must be for specific individuals and are non-transferable. Each registrant should have a unique email address. Once registered, you will be sent email confirmation from generalassembly@uua.org. You may cancel a GA registration by replying to your registration confirmation or contacting the GA Registrar at generalassembly@uua.org. Cancellation of registration is \$50 per person.

*Children who haven't yet entered high school (or its equivalent) are welcome to attend GA events with their parents or guardians at no cost, but we request that you register them. This will allow us to communicate relevant information about kids at GA to parents and caretakers, as well as facilitate online networking opportunities for families. A complimentary guest child registration may be added to any adult full virtual registration. Child email addresses are not collected - all communication about children's programming will be directed to GA registered adults.

You may register through February 28 with a down payment of \$50 by selecting the Early Bird Payment Plan at checkout. Make subsequent payments at your pace; all registration orders must be paid in full by May 15 or are subject to cancellation.

Registration Is Required for All Participants

All participants in General Assembly programmed events must be registered. Registration is required for program presenters, invited guests, performers, office support staff, relatives, hosts, and dignitaries. This policy is consistent with our principle of equity and avoids arbitrary distinctions.

Virtual Programming Available for Public Viewing: General Sessions and Sunday Morning Worship will be streamed live on UUA.org and YouTube.

Voting Delegates

Delegates must register for GA to vote on business and [agenda](#) items. Delegates have two options for participation:

1. Full Online Registration

Full Online Registration is required for access to virtual GA programming, including workshops, worship services, the Ware Lecture, featured speakers, Opening and Closing celebrations, exhibits, entertainment, and networking. Virtual GA programming will be streamed on the GA app, powered by Whova. Delegates will use the GA Delegate Platform for discussion and voting during General Sessions. Virtual registration is the same process for delegates and non-delegates; delegates may register before or after determining their delegate status.

2. Business-only Online Registration

Business-only Online Registration provides access to the GA Delegate Platform for discussion and voting during General Sessions only. Payment is not required but a donation to offset production, labor, and platform costs is strongly encouraged. Business-only registrants will have access to the delegate chat rooms but will not have access to GA programming, the GA app, networking opportunities, or the exhibit hall. As such, GA delegates should consider registering for full online participation.

For more information contact generalassembly@uua.org.

Questions/Points of Clarification:

Q/A: GA delegates register and pay a suggested donation to receive access to the delegates portal only. This supports education and transparency around the real costs of attending and funding, which is especially important in this multi-platform environment.

Q/A: GA attendees (which may include attendees who also happen to be delegates) register and pay a suggested donation to receive access to the GA app, powered by Whova. From the app, attendees can view business + workshops, programs, etc.

Q/A: GA business takes place in the delegates portal, including chat rooms for delegates, a voting system for UUA business, and access to GA Care Team services.

Q/A: Reduced access to and traffic in the delegate portal relieve the scope of work required from IT and also reduce the time and depth of work required of our volunteer GA Care Team. (Both the Care Team leads and the IT Directors raised scope of work and time commitment as concerns in their final feedback reports.)

Q/A: Will there be people who try to game the system by purchasing a single full online registration and then share it with others -- yep. In a way this has already been happening. Single households have been sharing registration. This was most noticeable during the Drag show when you could see couples watching the event together. However, gaming the system is a lot of work and likely too much work for most users. It's also a violation of the terms and conditions of GA registration. On a more positive note, we will likely see more delegates participate since financial and accessibility barriers have been dramatically reduced. Lastly, our data does not support many of the assumptions we make about delegate/constituent behavior and now that we are collecting more data than ever before, we'll continue to learn from our experience each year.