

busy Unitarian Universalist Professionals will find one exciting thing going on at the UUA, and one useful tool.



One And One

One Thing Going On

Registration and Housing for General Assembly opens March 1, 2013

This year's General Assembly will be held June 19-23, Louisville, KY. General Assembly (GA) is the annual meeting of our Unitarian Universalist Association (UUA). Attendees worship, witness, learn, connect, and make policy for the Association through democratic process. Anyone may attend; congregations must [certify](#) annually to send voting delegates.

Some highlights this year will be: the Election for UUA Moderator and President; Eboo Patel as the Ware Lecturer; The Rev. Vanessa Southern preaching the Service of the Living Tradition along with Music Directors David Smith and Rick Fortner of All Soul's Tulsa; and a focus on the meaning of covenant in our tradition.

- [Registration](#) and [Housing Reservations](#) will be available March 1
- [Volunteer](#) and [Scholarship](#) Applications will be available March 1
- The General Assembly [2013 Schedule](#)

Why [Louisville](#)?

Most General Assembly events will be held in the Kentucky International Convention Center, 221 Fourth Street, Louisville, KY 40202. [Google Map](#).

One Useful Tool

The New Media Project

Faith communities and their leaders need help navigating the changing landscape of communication in America today. What's the latest social media trend? Will it last? How do I use YouTube? Should I podcast or not? What does it all mean?

The New Media Project at Union Theological Seminary is a Lilly funded two-year research oriented project involving [six research fellows](#) who are conducting [case studies](#); interviewing experts in social media, congregational ministry, theology, and journalism; collecting and sharing [research](#) online; writing [theological reflection essays](#); and commenting regularly via [blog posts](#). It's purpose is to help the church interpret theologically the massive changes in communication and technology occurring today, and to create a constructive framework to help pastors and religious leaders employ new digital media in ways that strengthen faith communities.

Their website has many tools to help you navigate this new world and make it work to support the mission of your ministry setting. For a quick look, start with this great resource on "**How to use Social Media well.**" http://www.21stcenturyfaithformation.com/uploads/5/1/6/4/5164069/how_to_use_social_media_well.pdf