

One and One



One Action and One Tool from the UUA Ministries and Faith Development Staff Group

One and One is produced by the UUA Ministries and Faith Development Staff Group. In this simple weekly brief, busy Unitarian Universalist Professionals will find one exciting thing going on at the UUA, and one useful tool. Please submit content ideas or feedback to one-and-one@uaa.org.

One Thing Going On

Breaking Through to Generosity: The Keys to Effective Fundraising

This class, presented by Terry Sweetser, Liz McClain and Laurel Amabile will shine a light on the fundamentally religious nature of giving, the critical part fundraising plays in ministry and lay leadership, and a practical exploration of types of gifts and fundraising vehicles. The presenters will discuss the process of setting fundraising goals for religious organizations; share advice on approaching donors for major gifts and legacy gifts; explore options for volunteer management; and emphasize the importance of building endowment and encouraging year-round stewardship. In addition to providing information about fundraising specifics, the aim of this class is to increase confidence and comfort in conversations about money and the relationship between generosity and religion. The fee for this course is \$30. For registration and further information click [here](#).

Note: This course is free if also registering for the "Financial Management for Faith Communities" workshop on Wed., Jan 4, 2012.

One Useful Tool

Insights Into Religion

Insights Into Religion is a Lily Endowment funded gateway to congregational resources and insights into religious practices. It is replete with information about cultural and societal trends impacting congregations, as well as resources on practical issues like stewardship, youth ministry approaches, and congregational change. It is a great place to learn about interfaith learning opportunities and best practices in partnering with foundations and nonprofits. You can simply browse through the [website](#), or you can sign up for their occasional newsletter highlighting new material on the website. While geared for Christian congregations in keeping with Lily's mission, there is much that is useful for Unitarian Universalist religious professionals.



About One and One

One and One is published weekly by the Ministries & Faith Development Staff Group at the Unitarian Universalist Association, 25 Beacon Street, Boston MA 02108. [Subscribe/Unsubscribe](#)

