

Release Form for Use of Unitarian Universalist Association
National Marketing Campaign Ads

To use the *Time* Magazine/UUA national marketing campaign advertisements, please read, sign and return this form to Tracey Robinson-Harris, Director, Congregational Services, Unitarian Universalist Association of Congregations, 25 Beacon Street, Boston, MA 02108. trobinsonharris@uua.org Fax 617-742-0321.

Your Unitarian Universalist congregation may use the *Time* Magazine UUA national marketing campaign advertisements on condition that the ads not be altered in any way, except by the insertion of congregational contact information in the space provided for this at the left-hand foot of the ad. This release assists us in tracking the use and impact of these advertisements as used by our congregations. Thank you for your willingness to share this information over time.

Congregation Name: _____

City: _____

State: _____

Which advertisement will your congregation use? (please check all that apply):

Is God Keeping You From Going to Church? _____ Find Us and Ye Shall Seek _____ 1/3 page Find Us and Ye Shall Seek _____ When in Doubt Pray, When in Prayer Doubt _____ My God is Better than Your God _____ 1/3 page My God is Better than Your God _____

Dates and frequency for publication (please list all): _____

Publications/Magazines/Newspapers in which ads will be placed (please list all): _____

Who is the target audience for your ads? _____

How will you know if the ads have been effective? _____

Name, address, telephone, and email of congregational contact signing on behalf of congregation

Name, address, telephone, and email of congregational contact for updates on ad effectiveness, if different from above:

Signature _____ Date _____