

***Beyond Fundraising:
A Complete Guide to Congregational Stewardship***
by Wayne B. Clark, Ph. D.

Available NOW at the UUA Bookstore

Beyond Fundraising moves congregations from a myth of scarcity to a culture that welcomes, and even expects, a focus on the reality of abundance. Clark suggests that we diminish our emphasis on money by putting fundraising under the umbrella of spiritual stewardship. *Beyond Fundraising* introduces a new and comprehensive stewardship development program called Forward Through the Ages (FORTH) that puts money in perspective by making it one of five components of stewardship development: stewardship education; joyful giving; ministry and good works; annual budget drive; and planned giving.

Testimonials

"*Beyond Fundraising* has everything your congregation needs to know about successful and meaningful stewardship. This invaluable resource is a must read for every finance and stewardship committee, perhaps the only book you will ever need on the subject. I will definitely recommend it to my own congregation!"

—Harold E. Babcock, Minister, First Religious Society, Unitarian Universalist, Newburyport, Massachusetts

"Grounded in his own experience as a widely respected and successful fundraising consultant, and inspired by real vision rather than just wishful thinking, Clark presents a comprehensive stewardship strategy that will work for all congregations, irrespective of their size, composition or location."

—Stefan M. Jonasson, UUA Director for Large Congregations

"*Beyond Fundraising* will be the essential manual for congregational leaders embracing a change in their stewardship culture. . . . Every board and finance committee member in my congregation will be receiving a copy."

—Naomi King, Minister, Unitarian Universalist Church, Utica, New York

Beyond Fundraising is available at uua.org/bookstore or 800.215.9076